ENVIRONMENTAL POLICY

Environmental Policy

Norwich City is committed to sustainability and to making a positive impact on the environment. The club recognises the importance of reducing our environmental footprint and acknowledges that football has a vital role to play in promoting environmental responsibility and positively influencing local communities.

As a football club we will consistently strive to improve resource efficiency and implement strategies to reduce carbon emission, focusing on low and zero-carbon solutions where we can.

Norwich City is committed to complying with all applicable legislation and environmental requirements across the club, whilst also aiming to exceed these regulatory guidelines where possible.

Aims

The aim of this policy is to align to the club's overall strategy, and specifically the strategic pillars of:

- Deliver the best supporter experience possible.
- To inspire and support our community.
- To be a Home for Everyone

1. **Sustainable Travel and Transport**
    - Encourage fans to walk or cycle to games when possible and to take advantage of public transport or car share. By doing so, it can reduce car dependency and encourage more sustainable transportation options.
    - Where possible invest in low-emission vehicles for staff and operational transportation alongside encouraging carpooling to reduce the environmental impact of club-related travel.
    - Work with transport organisations and club partners to improve sustainable access to Carrow Road Stadium.

2. **Environment**
    - Encourage supporters, suppliers, partners and community to integrate sustainable habits into daily lives.

- Protect and enhance biodiversity at the training centre by fostering natural habitats and supporting local ecosystems Protect and enhance biodiversity at the training centre by fostering natural habitats and supporting local ecosystems.
- Support local initiatives through volunteering days, such as tree planting and coppicing, in collaboration with supporters, the local community and the Foundation.

3. **Energy Efficiency and Carbon Reduction**
    - Reduce overall energy consumption by implementing energy-efficient technologies across the stadium and training centre.
    - Transition to renewable energy sources wherever possible, such as solar panels, wind energy, and green electricity suppliers.
    - Promote energy-efficient practices across the club, from lighting and heating to transportation, to minimise carbon emissions and reduce our carbon footprint.
    - We have also followed the steps to be fully (Energy Savings Opportunities Scheme) ESOS compliant for phase 3.

4. **Waste Management and Recycling**
    - Minimise waste generation by implementing waste-reduction strategies and targeting a circular economy of minimising waster and maximising reuse.
    - Provide clear and accessible recycling facilities for both fans and staff at Carrow Road and the training centre.
    - Continue to eliminate single-use plastics where possible and replace them with eco-friendly alternatives.

5. **Water Conservation**
    - Continue to reduce water consumption by installing water-efficient fixtures and implementing water-saving practices.
    - Maintain efforts to collect rainwater for harvesting and sustainable irrigation systems to manage the club's grounds and landscaping.

6. **Sustainable Procurement**
    - Work with suppliers and partners who align with the club's environmental goals and source local products and services.
    - Where possible, try and make sure that merchandise and products sold in club shops and through the online store are responsibly sourced and manufactured with minimal environmental impact.

7. **Education and Community Engagement**
    - Encourage a culture of sustainability among players, supporters and staff by educating on environmental issues and encouraging sustainable behaviours.
    - Through the Foundation, work with local schools to raise environmental awareness and inspire future generations.

8. **Measurement and Reporting**
    - Regularly measure and report on the environmental impact of the club's operations, focusing on energy use, waste management, and carbon emissions.
    - Set effective environmental goals, to continually improve our environmental performance, with the aim of becoming a carbon-neutral organisation within an agreed timeline.
    - Through the EFL Green Clubs and GreenCode partnership the club Is currently working on our EFL GreenCode accreditation with the aim to achieve and maintain bronze status.
    - We will continue to record our carbon emissions and identify actions to reduce carbon and produce a carbon reduction plan accordingly.
    - Produce an ESOS phase 3 action plan and produce two annual updates to the ESOS phase 3 action plan.

Conclusion

Norwich City is committed to operating in a sustainable manner and reducing the environmental impact of our practices across all areas of the club.

The club takes our environmental responsibilities seriously and, together with colleagues, supporters, suppliers and partners, to continue our journey to be more sustainable and encourage best practice.

ENVIRONMENTAL POLICY

Responsibility and Key Contacts
Anthony Richens, Finance and Operations Director
Greg Pillinger, Head of Operations and Projects
Josh Hubbard, Financial Controller
Lauren Blyth, Head of Engagement and Delivery

Policy Issue Date	**March 2025**
Date of Next Update	**March 2026**

This policy is next due for a general review on the above date. It may however be reviewed and updated earlier, in the event of a change in club requirements, or relevant legislation.



Anthony Richens
Finance and Operations Director