



# HOSPITALITY

## AT NORWICH CITY FOOTBALL CLUB

### 2024/25

### MORE THAN A MATCH

Where the very finest catering meets the best seats in the house.  
More than a match is our award-winning hospitality, brought to you by our very own  
Delia's Canary Catering.

**Call 01603 218744 or email [hospitality@canaries.co.uk](mailto:hospitality@canaries.co.uk) to secure your packages today.**



1<sup>ST</sup> FLOOR: MAIN CLUB OFFICE, COMMUNITY SPORTS FOUNDATION, PLAYERS' LOUNGE  
2<sup>ND</sup> FLOOR: CLUB 101, THE CRITERION BAR, FOUNDATION: EDUCATION HUB  
3<sup>RD</sup> FLOOR: EXEC. BOXES 28-42, THE LEGENDS MATCHDAY CLUB/TOP OF THE CITY







# THE SOUTH STAND EXECUTIVE BOX

The ultimate private matchday experience

 <b>10 guests</b> with padded seats outside box	 <b>3 course meal</b>	 <b>Dedicated host</b> throughout day	 <b>Post-match lounge access</b> for player interview
 <b>OTBC programme</b> with access to digital teamsheet	 <b>Tea and coffee</b> throughout day	 <b>2 car park passes</b>	Executive box holders can also benefit from the below.
2024/25 match-by-match from <b>£2,500</b> +VAT			
 <b>Entry to Partners Football Fair</b> played at Carrow Road off-season	 <b>Framed home shirt</b> signed by first-team	 <b>Brand your box</b> with interior and exterior signage	 <b>Non-matchday box access</b> unlimited use for meetings/events
	 <b>Away ticket</b> priority access	 <b>Personal account manager</b>	
2024/25 seasonal price <b>£40,000</b> +VAT. 3-year pricing available on request.			





# THE REGENCY SECURITY STAND EXECUTIVE BOX

A selection of executive boxes each offering private, self-contained match-viewing

 <b>12 guests</b> with seating behind glass	 <b>Access to private lounge</b> where food and drink can be purchased	 <b>Dedicated host</b> throughout day	 <b>Post-match lounge access</b> for player interview
 <b>OTBC programme</b> with access to digital teamsheet	 <b>Tea and coffee</b> throughout day	 <b>2 car park passes</b>	Executive box holders can also benefit from the below.
2024/25 match-by-match from <b>£1,750</b> +VAT			
 <b>Entry to Partners Football Fair</b> played at Carrow Road off-season	 <b>Advertise on a pitch-facing board</b> outside your box	 <b>Additional matchday catering</b> on request	 <b>Non-matchday box access</b> unlimited use for meetings/events
	 <b>Away ticket priority access</b>	 <b>Personal account manager</b>	
2024/25 seasonal price <b>£20,000</b> +VAT. 3-year pricing available on request.			





# THE BOARDROOM

The most sought-after season ticket at Carrow Road

 <p>Exclusive access to the Boardroom throughout your matchday</p>	 <p>Glass of champagne on arrival</p>	 <p>3 course meal</p>	 <p>Pre-match interview with a first-team player or Norwich City legend</p>
 <p>Premium view match seating on the halfway line</p>	 <p>Half-time cakes and pastries and post-match snacks</p>	 <p>Post-match lounge access for player interview</p>	 <p>OTBC programme with access to digital teamsheet</p>
 <p>Tea and coffee throughout day</p>	<p>Season ticket holders can also benefit from:</p>	 <p>Away ticket priority access</p>	 <p>Personal account manager</p>

2024/25 seasonal price **£3,200** +VAT





# THE LEGENDS MATCHDAY CLUB

Enjoy panoramic views of the stadium

 <p>Exclusive access to the Top of the City suite and bar throughout your matchday</p>	 <p>Glass of champagne on arrival</p>	 <p>3 course meal (dining on a shared table of 10)</p>	 <p>Pre-match interview with a first-team player or Norwich City legend</p>
 <p>Outdoor padded seating on the halfway line</p>	 <p>Half-time tea, coffee and pastries</p>	 <p>Post-match lounge access for player interview</p>	 <p>OTBC programme with access to digital teamsheet</p>
 <p>Tea and coffee throughout day</p>	<p>Season ticket holders can also benefit from:</p>	 <p>Away ticket priority access</p>	 <p>Personal account manager</p>

2024/25 match-by-match from **£150** +VAT. Seasonal price **£2,750** +VAT





# DELIA'S RESTAURANT AND BAR

Dine in the comfort of Delia Smith's only restaurant and enjoy the finest locally-sourced fresh food

 <p><b>3 course meal</b> in Delia's Restaurant (on a private table)</p>	 <p><b>Choice of premium match seating</b> either behind glass or padded outdoor seats</p>	 <p><b>Access to the Criterion Bar for half-time refreshments</b></p>
 <p><b>Post-match lounge access</b> for player interview</p>	 <p><b>OTBC programme</b> with access to digital teamsheet</p>	 <p><b>Tea and coffee</b> throughout day</p>
<p>Season ticket holders can also benefit from:</p>	 <p><b>Away ticket</b> priority access</p>	 <p><b>Personal account manager</b></p>

2024/25 seasonal price **£2,500** +VAT





# THE TOP OF THE TERRACE

Offering spectacular views of Carrow Road in all its glory



Exclusive access to  
the Top of the Terrace  
throughout your matchday



3 course carvery meal  
in the suite  
(on a private table)



Choice of premium  
match seating  
in the suite or in the  
Sir Arthur South Lounge



Post-match  
lounge access  
for player interview



OTBC programme  
with access to digital  
teamsheet



Tea and coffee  
throughout day

Season ticket  
holders can  
also benefit  
from:



Away ticket  
priority access



Personal  
account manager

2024/25 match-by-match from £125 +VAT.  
Seasonal price (Top of the Terrace) £1,600 +VAT, (Sir Arthur South seating) £1,700 +VAT.





# CLUB 101

Club 101 was formed at the birth of the River End Stand and has had its own committee since its first meeting on September 19, 1981

 <p>Exclusive access to Club 101 lounge throughout your matchday</p>	 <p>Pre-match meal served in the Club 101 lounge</p>	 <p>Premium match seating in the Joma Community Stand</p>
 <p>Post-match lounge access for player interview</p>	 <p>OTBC programme with access to digital teamsheet</p>	 <p>Tea and coffee throughout day</p>
<p>Season ticket holders can also benefit from:</p>	 <p>Away ticket priority access</p>	 <p>Personal account manager</p>

2024/25 seasonal price **£1,000** +VAT





# THE MATCH SPONSOR

Carrow Road's premium sponsorship package with private box, seating and dining

 <p>13 guests with seating in a private box</p>	 <p>Glass of champagne on arrival in the Bluespace VIP Lounge</p>	 <p>Stadium tour pre-match</p>	 <p>3 course meal with complimentary drinks</p>
 <p>Norwich City legend to host your matchday experience</p>	 <p>Complimentary half-time drinks in the lounge</p>	 <p>Choose the official Player of the Match and present to them after the final whistle</p>	 <p>Photograph with first-team player in post-match lounge</p>
 <p>Framed home shirt signed by first-team</p>	 <p>OTBC programme with access to digital teamsheet</p>	 <p>Tea and coffee throughout day</p>	 <p>3 car park passes</p>
2024/25 match-by-match from <b>£3,000</b> +VAT			
A full-page advert in the matchday programme Matchday PA announcement Company logo to feature on all stadium concourse TVs Your company name on the digital teamsheet Company logo to feature on the big screen pre-match and scoreboard at half-time Company logo to feature on your sponsored match's page on the club's official website			
Advertising benefits			





# THE MATCHBALL SPONSOR

An outstanding matchday experience for up to four guests.


 <b>4 guests</b> with seating in the Directors' Box	 <b>Glass of champagne</b> on arrival in the Bluespace VIP Lounge	 <b>Stadium tour</b> pre-match	 <b>3 course meal</b> in The Boardroom with complimentary drinks
 <b>Norwich City legend</b> to host your matchday experience	 <b>Half-time refreshments, cakes and pastries</b> in The Boardroom	 <b>Complimentary full-time drinks</b> in post-match lounge	 <b>Photograph with first-team player</b> in post-match lounge
 <b>Official football in display case</b> signed by first-team	 <b>OTBC programme</b> with access to digital teamsheet	 <b>Tea and coffee</b> throughout day	 <b>1 car park pass</b>
2024/25 match-by-match from <b>£1,000</b> +VAT			
A half-page advert in the matchday programme Matchday PA announcement Company logo to feature on all stadium concourse TVs Your company name on the digital teamsheet Company logo to feature on the big screen pre-match and scoreboard at half-time			
Advertising benefits			





# THE TOUCHLINE BY ICE BREAKER

Elevate your hospitality game with an exclusive private box boasting unparalleled views right from behind the touchline

 <p><b>10 guests</b> with seating behind glass</p>	 <p><b>Unlimited Greene King beverages</b> Indulge in a fully-stocked bar* and pour your own pints <small>*Excludes spirits and premium options</small></p>	 <p><b>Seasonal hot buffet</b></p>
 <p><b>Norwich City legend</b> visit to the box</p>	 <p><b>PS4 console</b> with games</p>	 <p><b>OTBC programme</b> with access to digital teamsheet</p>

2024/25 match-by-match from **£1,750** +VAT





# THE CARROW ROAD EXPERIENCE

Experience all Carrow Road has to offer, whether with clients, family or friends.

 <p><b>4 guests</b> with seating in the Top of the Terrace Suite <small>(opportunity to add more guests)</small></p>	 <p><b>Stadium tour</b> pre-match</p>	 <p><b>3 course meal</b> in Delia's Restaurant with complimentary drinks <small>(on a private table)</small></p>
 <p><b>Complimentary half-time drinks</b> in the suite</p>	 <p><b>Photograph with first-team player</b> in post-match lounge</p>	 <p><b>Complimentary full-time drinks</b> in post-match lounge</p>
 <p><b>OTBC programme</b> with access to digital teamsheet</p>	 <p><b>Tea and coffee</b> throughout day</p>	 <p><b>1 car park pass</b></p>

2024/25 match-by-match from **£750** +VAT





# THE CELEBRATION

Perfect for two people celebrating any occasion!

 <p><b>2 guests</b> with seating behind glass in the Top of the Terrace</p>	 <p><b>Glass of champagne</b> on arrival in the Bluespace VIP Lounge</p>	 <p><b>Stadium tour</b> pre-match</p>
 <p><b>3 course meal</b> in Delia's Restaurant (on a shared table)</p>	 <p><b>Norwich City legend</b> to host your matchday experience</p>	 <p><b>Your chosen message</b> to appear on the digital teamsheet and big screen at half-time</p>
 <p><b>Post-match lounge access</b> for player interview</p>	 <p><b>Gift of either a shirt cake or bottle of champagne</b></p>	 <p><b>OTBC programme</b> with access to digital teamsheet</p>

2024/25 match-by-match from **£350** +VAT





# FAN OF THE MATCH

For the Norwich City Superfan, this is a day that you'll never forget.

 <p><b>2 guests</b> with outdoor seating</p>	 <p><b>Pre-match meal</b> served in the Gunn Club (post-match lounge)</p>	 <p><b>Your name and number</b> <b>printed with the squad</b> on the back of the programme</p>
 <p><b>Post-match lounge access</b> for player interview</p>	 <p><b>Photograph with first-team player</b> in post-match lounge</p>	 <p><b>Signed home shirt</b> printed with your chosen name and number</p>
	 <p><b>OTBC programme</b> with access to digital teamsheet</p>	

2024/25 match-by-match from **£240** +VAT