



HOSPITALITY



AT NORWICH CITY FOOTBALL CLUB

2025/26

MORE THAN A MATCH

Call **01603 218744** or email **hospitality@canaries.co.uk**
to secure your packages today.

MAIN RECEPTION
 1ST FLOOR: MAIN CLUB OFFICE, COMMUNITY SPORTS FOUNDATION, PLAYERS' LOUNGE
 2ND FLOOR: CLUB 101, THE CRITERION BAR, FOUNDATION: EDUCATION HUB
 3RD FLOOR: EXEC. BOXES 28-42, LEGENDS

- E1** ENTRANCE / ACCESS TO
- E1** EXIT GATE
- E2A** EXIT & ENTRANCE
- 4-6** TURNSTILES
-  RVP POINT
-  SUPPORTER VILLAGE

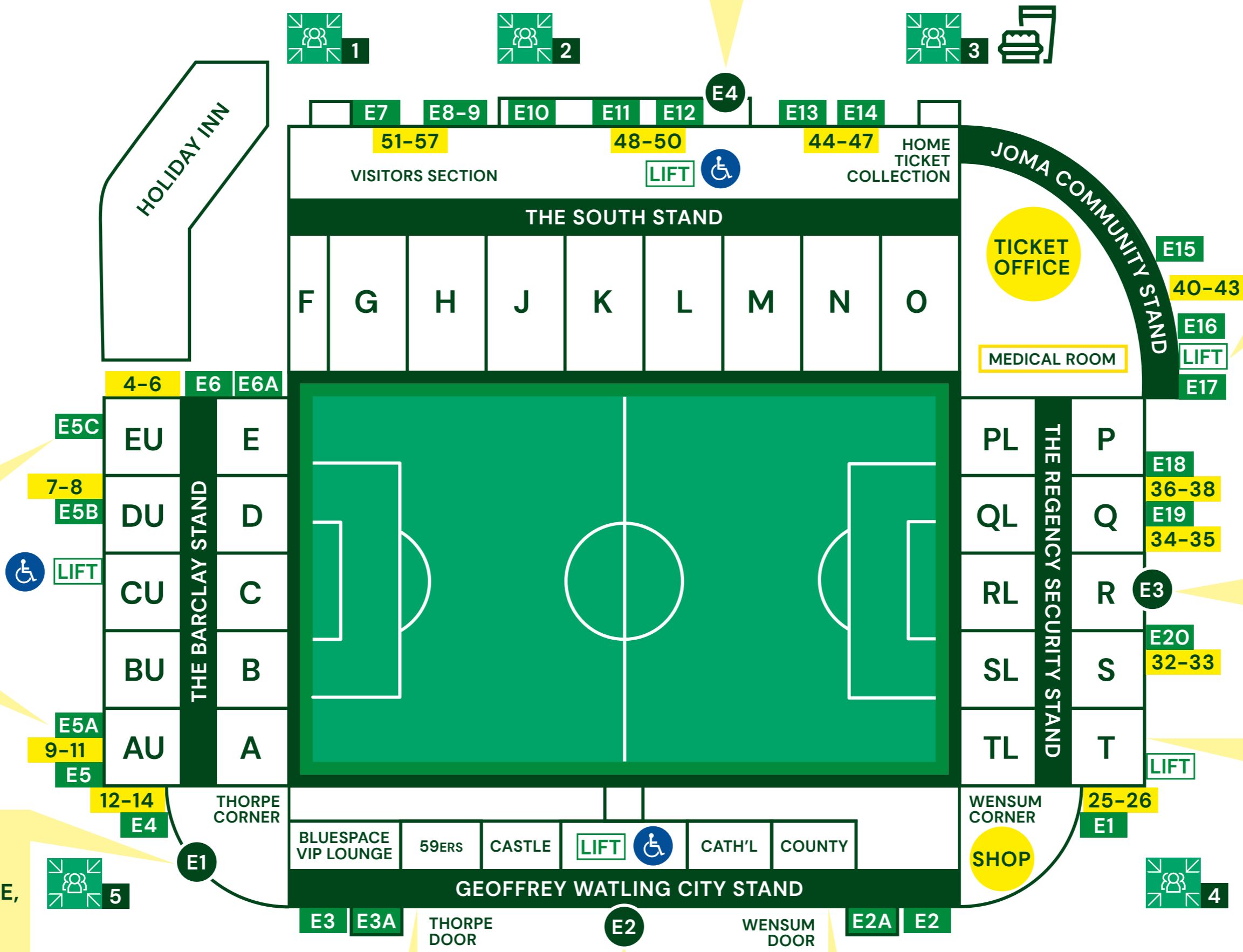
THE LION & CASTLE PUB ENTRANCES EU & AU

PRESS ROOM
 1ST FLOOR:
 BLUESPACE VIP LOUNGE,
 THE GUNN CLUB
 2ND FLOOR:
 TOP OF THE TERRACE

59ERS / CASTLE LOUNGE ACCESS

CATHEDRAL / COUNTY LOUNGE ACCESS

DIRECTORS' ENTRANCE, PRESIDENTS DINING ROOM
 1ST FLOOR: DIRECTORS' BOX, THE BOARDROOM, AMBASSADORS' LOUNGE
 2ND FLOOR: SIR ARTHUR SOUTH LOUNGE



ACCESSIBLE VIEWING PLATFORMS

1ST FLOOR:
 THE ROSARY
 2ND FLOOR:
 EXEC. BOXES 5-27,
 THE TOUCHLINE BY ICE BREAKER,
 PARTNERS' BOX,
 RIVER END BAR,
 MATCH SPONSORS' LOUNGE,
 THE GALLERY,
 THE BIRTHDAY BOX

YELLOWS



THE SOUTH STAND EXECUTIVE BOX

The ultimate private matchday experience.

 <p>10 guests with padded seats outside box</p>	 <p>3 course meal</p>	 <p>OTBC programme with access to digital teamsheet</p>	 <p>Post-match lounge access for player interview</p>
 <p>Dedicated host throughout day</p>	 <p>Tea and coffee throughout day</p>	 <p>2 car park passes</p>	
 <p>Entry to Partners Football Fair played at Carrow Road off-season</p>	 <p>Framed home shirt signed by first-team</p>	 <p>Brand your box with interior and exterior signage</p>	 <p>Non-matchday box access unlimited use for meetings/events</p>
	 <p>Away ticket priority access</p>	 <p>Personal account manager</p>	

2025/26 match-by-match from **£2,700** incl. VAT
 2025/26 seasonal price **£48,000** incl. VAT. 3-year pricing available on request.



THE REGENCY SECURITY STAND EXECUTIVE BOX

A selection of executive boxes each offering private, self-contained match-viewing.

 <p>12 guests with seating behind glass (10 guests match-by-match)</p>	 <p>Access to private lounge where food and drink can be purchased</p>	 <p>3 course meal in The Rosary restaurant (match-by-match only)</p>	 <p>Post-match lounge access for player interview</p>
 <p>OTBC programme with access to digital teamsheet</p>	 <p>Tea and coffee throughout day</p>	 <p>2 car park passes</p>	 <p>Dedicated host throughout day</p>
<p>Seasonal box holders can also benefit from:</p>		 <p>Advertise on a pitch-facing board outside your box</p>	 <p>Non-matchday box access unlimited use for meetings/events</p>
 <p>Additional matchday catering on request</p>	 <p>Away ticket priority access</p>	 <p>Personal account manager</p>	 <p>Entry to Partners Football Fair played at Carrow Road off-season</p>

2025/26 match-by-match from **£2,100** incl. VAT
 2025/26 seasonal price from **£24,000** incl. VAT. 3-year pricing available on request.



THE BOARDROOM

The most sought-after season ticket at Carrow Road.

 <p>Exclusive access to the Boardroom throughout your matchday</p>	 <p>Glass of champagne on arrival</p>	 <p>3 course meal</p>	 <p>Pre-match interview with a first-team player or Norwich City legend</p>
 <p>Premium view match seating on the halfway line</p>	 <p>Half-time cakes and pastries and post-match snacks</p>	 <p>Post-match lounge access for player interview</p>	 <p>OTBC programme with access to digital teamsheet</p>
 <p>Tea and coffee throughout day</p>	<p>Season ticket holders can also benefit from:</p>	 <p>Away ticket priority access</p>	 <p>Personal account manager</p>

2025/26 seasonal price **£3,994** incl. VAT



LEGENDS

Enjoy panoramic views of the stadium.

 <p>Exclusive access to the Top of the City suite and bar throughout your matchday</p>	 <p>Glass of champagne on arrival</p>	 <p>3 course meal (dining on a shared table of 10)</p>	 <p>Pre-match interview with a first-team player or Norwich City legend</p>
 <p>Outdoor padded seating on the halfway line</p>	 <p>Half-time tea, coffee and pastries</p>	 <p>Post-match lounge access for player interview</p>	 <p>OTBC programme with access to digital teamsheet</p>
 <p>Tea and coffee throughout day</p>	<p>Season ticket holders can also benefit from:</p>	 <p>Away ticket priority access</p>	 <p>Personal account manager</p>

2025/26 match-by-match from **£210** incl. VAT Seasonal price **£3,435** incl. VAT



New for
2025/26

LEGENDS EXPERIENCE

Go behind the scenes with a Norwich City legend.

 <p>10 guests with padded seats outside box</p>	 <p>Stadium tour pre-match hosted by your legend</p>	 <p>3 course meal on a private table</p>	 <p>Pre-match interview with a first-team player or Norwich City legend</p>
 <p>Outdoor padded seating on the halfway line</p>	 <p>Complimentary drinks throughout day</p>	 <p>Post-match lounge access for player interview</p>	 <p>OTBC programme with access to digital teamsheet</p>
 <p>Norwich City Gift for each guest</p>	 <p>2 car park passes</p>	 <p>Personal account manager</p>	

2025/26 match-by-match from **£2,700** incl. VAT



THE ROSARY

Enjoy matchday hospitality in our stylish restaurant.



3 course meal
in The Rosary restaurant
on a private table



**Choice of premium
match seating**
either behind glass or
padded outdoor seats



**Access to the Criterion
Bar for half-time
refreshments**



**Post-match
lounge access**
for player interview



OTBC programme
with access to digital
teamsheet



Tea and coffee
throughout day

Season ticket
holders can
also benefit
from:



Away ticket
priority access



**Personal
account manager**

2025/26 seasonal price **£3,120** incl. VAT



THE TOP OF THE TERRACE

Offering spectacular views of Carrow Road in all its glory.



Exclusive access to the Top of the Terrace throughout your matchday



3 course carvery meal in the suite (on a private table)



Choice of premium match seating in the suite or in the Sir Arthur South Lounge



Post-match lounge access for player interview



OTBC programme with access to digital teamsheet



Tea and coffee throughout day

Season ticket holders can also benefit from:



Away ticket priority access



Personal account manager

2025/26 match-by-match from **£150** incl. VAT







Seasonal price (Top of the Terrace) **£2,000** incl. VAT, (Sir Arthur South seating) **£2,122** incl. VAT



New for
2025/26

THE CRITERION

A laid-back (individual) matchday package.

 <p>Outdoor seating in the South Stand</p>	 <p>2 course meal</p>	 <p>2 drink vouchers to use at private bar</p>
 <p>Post-match lounge access for player interview</p>	 <p>OTBC programme with access to digital teamsheet</p>	 <p>Personal account manager</p>

2025/26 match-by-match from **£102** incl. VAT Seasonal price **£1,500** incl. VAT



CLUB 101

Club 101 was formed at the birth of the River End Stand and has had its own committee since its first meeting on September 19, 1981



Exclusive access to Club 101 lounge throughout your matchday



Pre-match meal served in the Club 101 lounge



Premium match seating in the Joma Community Stand



Post-match lounge access for player interview



OTBC programme with access to digital teamsheet



Tea and coffee throughout day

Season ticket holders can also benefit from:



Away ticket priority access



Personal account manager

SOLD OUT FOR 2025/26



THE MATCH SPONSOR

Carrow Road's premium sponsorship package with private box, seating and dining.

 <p>13 guests with seating in a private box</p>	 <p>Glass of champagne on arrival in the Bluespace VIP Lounge</p>	 <p>Stadium tour pre-match</p>	 <p>3 course meal with complimentary drinks</p>
 <p>Norwich City legend to host your matchday experience</p>	 <p>Complimentary half-time drinks in the lounge</p>	 <p>Choose the official Player of the Match and present to them after the final whistle</p>	 <p>Photograph with first-team player in the post-match lounge</p>
 <p>Framed home shirt signed by first-team</p>	 <p>OTBC programme with access to digital teamsheet</p>	 <p>Tea and coffee throughout day</p>	 <p>3 car park passes</p>

2025/26 match-by-match from **£3,900** incl. VAT

A full-page advert in the matchday programme
 Matchday PA announcement
 Company logo to feature on all stadium concourse TVs
 Your company name on the digital teamsheet
 Company logo to feature on the big screen pre-match and scoreboard at half-time
 Company logo to feature on your sponsored match's page on the club's official website

Advertising benefits



THE MATCHBALL SPONSOR

An outstanding matchday experience for up to four guests.

 <p>4 guests with seating in the Directors' Box</p>	 <p>Glass of champagne on arrival in the Bluespace VIP Lounge</p>	 <p>Stadium tour pre-match</p>	 <p>3 course meal in The Boardroom with complimentary drinks</p>
 <p>Norwich City legend to host your matchday experience</p>	 <p>Half-time refreshments, cakes and pastries in The Boardroom</p>	 <p>Complimentary full-time drinks in post-match lounge</p>	 <p>Photograph with first-team player in the post-match lounge</p>
 <p>Official football in display case signed by first-team</p>	 <p>OTBC programme with access to digital teamsheet</p>	 <p>Tea and coffee throughout day</p>	 <p>1 car park pass</p>

2025/26 match-by-match from **£1,500** incl. VAT

A half-page advert in the matchday programme
 Matchday PA announcement
 Company logo to feature on all stadium concourse TVs
 Your company name on the digital teamsheet
 Company logo to feature on the big screen pre-match and scoreboard at half-time

Advertising benefits



THE TOUCHLINE BY ICE BREAKER

Elevate your hospitality experience with an exclusive private box, boasting unparalleled views right from behind the touchline.

 <p>10 guests with seating behind glass</p>	 <p>Unlimited Greene King beverages Indulge in a fully-stocked bar* and pour your own pints <small>*Excludes spirits and premium options</small></p>	 <p>Seasonal buffet</p>
 <p>A visit to the box by a Norwich City legend</p>	 <p>PS4 console with games</p>	 <p>OTBC programme with access to digital teamsheet</p>

2025/26 match-by-match from **£2,100** incl. VAT



THE CELEBRATION

Perfect for two people celebrating any occasion!


 <p>2 guests with seating behind glass in the Top of the Terrace</p>	 <p>Glass of champagne on arrival in the Bluespace VIP Lounge</p>	 <p>Stadium tour pre-match</p>
 <p>3 course meal in The Rosary restaurant (on a shared table)</p>	 <p>Norwich City legend to host your matchday experience</p>	 <p>Your chosen message to appear on the digital teamsheet and big screen at half-time</p>
 <p>Post-match lounge access for player interview</p>	 <p>Gift of either a shirt cake or bottle of champagne</p>	 <p>OTBC programme with access to digital teamsheet</p>

2025/26 match-by-match from **£444** incl. VAT



FAN OF THE MATCH

For the Norwich City Superfan, this is a day that you'll never forget.

 <p>2 guests with outdoor seating</p>	 <p>Pre-match meal served in the Gunn Club (post-match lounge)</p>	 <p>Your name and number printed with the squad on the back of the programme</p>
 <p>Post-match lounge access for player interview</p>	 <p>Photograph with first-team player in post-match lounge</p>	 <p>Signed home shirt printed with your chosen name and number</p>
	 <p>OTBC programme with access to digital teamsheet</p>	

2025/26 match-by-match from **£300** incl. VAT